

Roll No.

Paper Code – F010302T-A

BBA 2nd Year (Semester-III) EXAMINATION, 2023-24

(NEP)

(A) – PRODUCTION MANAGEMENT

Time : One Hours]

[Maximum Marks : 37 $\frac{1}{2}$

Note- This paper consists of three Section A, B and C.
Carefully read the instructions of each Section in solving the question paper. Candidates have to write their answers in the given answer-copy only. No separate answer-copy (**B Copy**) will be provided.

Section-A

(Short Answer Type Questions)

Note- This section contains seven questions from which **Two** questions is to be answered as short answer type question. Each question carries **6.25** marks.

1. (A) Define Production management.
- (B) Define 6 'M's of production management.
- (C) Mention any five advantages of continuous production system.

- (D) Define Job Production & Batch Production system.
- (E) Describe purpose of sales forecasting.
- (F) Discuss the need for new product development.
- (G) Define the Objectives of Production Planning and control.

Section-B

(Long Answer Type Questions)

Note- This section contains two questions from which **one** question is to be answered as long question. Each question carries **12.5** marks.

2. Explain the nature, scope and significance of production and operations management.

(Or)

3. Define forecasting. Describe various elements and types of forecasting methods used in manufacturing?

Section-C

(Long Answer Type Questions)

Note- This section contains two questions from which **one** question is to be answered as long question. Each question carries **12.5** marks.

4. Discuss Product design and Development in detail. How the process of new product development takes place. Discuss.

(Or)

5. What are the objectives of Production Planning and Control and discuss the main Elements of production planning & control.

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